

Contract # 48096

Schedule Dates

09/15/12-09/21/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1775 OFA :60's 9:15- 9:21.12 (27722)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1775

CPE

Local/Political Candidate Agency/

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Elise Clark
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,710.00
Net Total \$111,690.00
Sales Tax

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Sep. 2012	36	\$131,400.00	
Grand Total:	36	\$131,400.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	7A- 8A (ET)	3	X	X	X	X	X			3	\$3,600.00	\$10,800.00	WHDH Boston (WHDH)		9/14/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	8A- 9A (ET)	3	X	X	X	X	X			3	\$3,600.00	\$10,800.00	WHDH Boston (WHDH)		9/14/12
3.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	3P- 3:30P (ET)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/14/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	3:30P- 4P (ET)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		9/14/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	4P- 4:29P (ET)	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/14/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	4:30P- 4:59P (ET)	1	X	X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/14/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	4:59P- 7 News at 5	1	X	X	X	X	X			1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		9/14/12
8.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	5:29P- 7 News at 5	1	X	X	X	X	X			1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		9/14/12
9.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	5:58P- 7 News at 6	1	X	X	X	X	X			1	\$3,400.00	\$3,400.00	WHDH Boston (WHDH)		9/14/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	7P- ACCESS HOLLYWOOD	2	X	X	X	X	X			2	\$3,600.00	\$7,200.00	WHDH Boston (WHDH)		9/14/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	7:30P- EXTRA	2	X	X	X	X	X			2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		9/14/12
12.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	10:59P- 7 News at 11 PM	1	X	X	X	X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		9/14/12
13.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48096

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Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est 1775 OFA :60's 9.15- 9.21.12 (27722)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 1775
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 36 \$131,400.00
Grand Total: 36 \$131,400.00

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14.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	12:37A- LATE NIGHT WITH JIMMY FALLON	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/14/12
15.0	Normal Line / SPOT	09/17/12-09/17/12	1	1:00	7:57P- THE VOICE	1								1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		9/14/12
16.0	Normal Line / SPOT	09/19/12-09/19/12	1	1:00	10P- REVOLUTION (R)			1						1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		9/14/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	1	1:00	10P- DATELINE						1			1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		9/14/12
18.0	Normal Line / SPOT	09/15/12-09/15/12	1	1:00	7A- 8A (ET)							1		1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/14/12
19.0	Normal Line / SPOT	09/15/12-09/15/12	1	1:00	8A- 9A (ET)							1		1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/14/12
20.0	Revised Line / SPOT	09/15/12-09/15/12	1	1:00	10A- 11A (ET)							1					WHDH Boston (WHDH)		9/14/12
20.1	Normal Line / SPOT	09/15/12-09/15/12	1	1:00	9A- 10A (ET)							1		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/14/12
21.0	Normal Line / NFL	09/16/12-09/16/12	1	1:00	8:13P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$18,000.00	\$18,000.00	WHDH Boston (WHDH)		9/14/12
22.0	Normal Line / SPOT	09/15/12-09/15/12	1	1:00	11:29P- Saturday Night Live								1	1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		9/14/12
23.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	5:57A- 7 News Today in New England		X	X	X	X	X			1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		9/14/12
24.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	5A- 7 News Today in New England		X	X	X	X	X			1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/14/12

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25.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	4:30A- 4:59A (ET)	1	X	X	X	X	X			1	\$200.00	\$200.00	WHDH Boston (WHDH)		9/14/12
26.0	Normal Line / SPOT	09/17/12-09/21/12	1	1:00	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		9/14/12

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